

Cookies Policy for Pritchard Group Ltd

Effective Date: 25-04-2025

This Cookies Policy explains how Pritchard Group Ltd (“we”, “us”, or “our”) uses cookies and similar technologies to recognise you when you visit our website www.pritchard-group.co.uk (the “Site”). It explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the website owner. Cookies can store a variety of information, such as your preferences, browsing habits, or whether you are logged into an account.

2. Types of Cookies We Use

We use the following types of cookies on the Site:

- **Essential Cookies:** These cookies are necessary for the operation of the Site. They enable you to move around the Site and use its features, such as accessing secure areas. Without these cookies, the Site may not function properly.
- **Analytical/Performance Cookies:** These cookies collect information about how visitors use the Site, such as which pages are most frequently visited. The data is aggregated and anonymised, which helps us improve the performance of the Site and understand how users interact with it.
- **Functionality Cookies:** These cookies allow the Site to remember your preferences and choices, such as language selection or region, to provide a more personalised experience.
- **Targeting/Advertising Cookies:** These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and to help measure the effectiveness of advertising campaigns.

3. Why We Use Cookies

We use cookies for the following reasons:

- To enhance your experience and customise your preferences.
- To analyse Site traffic and improve functionality.
- To track the effectiveness of our marketing efforts.
- To ensure that the Site operates efficiently and securely.
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4. Managing Cookies

You have the right to decide whether to accept or reject cookies. You can manage your cookie preferences by following the steps below:

- **Browser Settings:** Most web browsers automatically accept cookies, but you can adjust your browser settings to refuse cookies or to alert you when a cookie is being placed on your device. The help section of your browser should provide instructions on how to do this. Please note that if you block or delete cookies, some parts of the Site may not function as intended.
- **Cookie Consent Tool:** When you first visit the Site, you will be prompted with a cookie banner to accept or manage cookies. You can change your preferences at any time by accessing the cookie settings through the banner or through your browser settings.

5. Third-Party Cookies

We may allow third parties, such as advertising networks and analytics providers, to place cookies on your device when you visit the Site. These third parties may use cookies to collect information about your browsing activities across different websites to provide tailored advertising and/or analyse Site usage.

For more information on how these third parties use cookies and how to opt out, please refer to their privacy and cookie policies.

6. Retaining Cookies

Cookies may remain on your device for varying lengths of time. Some cookies are “session cookies”, which are deleted once you close your browser, while others are “persistent cookies”, which remain on your device until they expire or are manually deleted. You can adjust your browser settings to delete cookies when you close your browser or to manage the lifespan of persistent cookies.

7. Changes to This Cookies Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page with a new effective date. Please review this policy periodically for updates.

8. Contact Us


If you have any questions or concerns regarding our use of cookies, please contact us at:

Pritchard Group Ltd

Email: info@pritchard-group.co.uk

Website: www.pritchard-group.co.uk

This Cookie Policy has been approved by the Director and will be reviewed annually or as required.

Signed 

Print Name: Shane Pritchard

Date: 25/04/2025